



## MAHATMA GANDHI UNIVERSITY, KERALA

### Abstract

Visual Development (Minor) - Third Semester - Recommendations for modifications to the Course Outcomes, Course Content and Mode of Assessment - Academic Council Resolution - Orders issued.

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### ACA 16

No. 7528/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 12.08.2025

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*Read:-* 1. U.O. No. 5797/AC A16/2024/MGU, dated. 27.06.2024

2. Item No: 95/49735/ACA 16 -3/2025, of the minutes of the meeting of the Academic Council held on 04.07.2025,

### ORDER

The syllabi of various Under Graduate Programmes coming under the MGU-UGP (Honours) Regulations, 2024, have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Animation and Graphic Design (UG), deliberated on modifying the Course Outcomes, Course Content and Mode of Assessment of the course MG3DSCVID200: Pre-Production Techniques, in the Third Semester syllabus of Visual Development (Minor), and has submitted recommendations. (Recommendations are attached as Annexure.)

The said recommendations were placed before the Academic Council for consideration as per the orders of the Vice Chancellor on 09.06.2025.

The Academic Council meeting, vide paper read as (2) above, has resolved to approve the recommendations of the Expert Committee on Animation and Graphic Design (UG).

Hence, the Course Outcomes, Course Content and Mode of Assessment of the said course in the Third Semester syllabus of Visual Development (Minor), stands modified to this extent.

Orders are issued accordingly.

SUDHA MENON J

ASSISTANT REGISTRAR III  
(ACADEMIC)  
For REGISTRAR

Copy To

1. PS to VC
2. PA to Registrar/CE
3. JR 2 (Admin)/DR 2, AR 3 (Academic)
4. JR/DR/AR (Exam)
5. Convenor, Expert Committee, Animation and Graphic Design (UG)
6. Tabulation /Academic Sections Concerned
7. AC C1/ AC C2 Sections
8. IT Cell 3/OQPM1 Sections
9. PRO/IQAC/Records Sections
10. Action Taken Report
11. Stock File/ File Copy

File No: 49735/AC A16 -3/2025/ACA 16

Forwarded / By Order

Section Officer

## Annexure

### SEMESTER III

**Course Name: PRE-PRODUCTION TECHNIQUES**

**Course Code : MG3DSCVID200**

#### **COURSE OUTCOMES (CO)**

CO No.	Expected Course Outcome (Modified)	Learning Domains (Modified)	PO No.	Page No.
1	Understand the basic pre-production concepts by developing story ideas, characters and plot structures for animation projects.	U	No Change	17
2	Apply fundamental script writing techniques to develop clear, engaging animation scripts using appropriate story structure and visual storytelling methods.	A		
3	Apply storyboarding techniques, shot composition, framing, and camera angles to create dynamic and emotionally engaging storyboards that effectively communicate ideas.	A		
4	Apply character design techniques to create visually appealing and consistent characters, environments and props for animation, incorporating anatomy, personality, expressions and color theory to enhance storytelling.	A		
5	Removed			

#### **COURSE CONTENT**

##### **Content for Classroom Transaction (Units)**

Module	Units	Course Description	Hrs.	CO No. (Modified)	Page No.
1	1.1	No Change		1	18
	1.2			1	
	1.3			1	
2	2.1			2	
	2.2			2	
3	3.1			3	
	3.2			3	

4	4.1		4	19
	4.2		4	
5	Teacher Specific Content			

### MODE OF ASSESSMENT (Modified)

A. Continuous Comprehensive Assessment (CCA) Total Marks : 30		Page No.
<ul style="list-style-type: none"><li>Teachers can choose suitable assessment methods like assignments, practical exercises, mini-projects, process documentations, viva, MCQ, class tests etc. to conduct the Continuous Comprehensive Assessment.</li></ul>	20	
<ul style="list-style-type: none"><li>All assessments must be clearly mapped to the Course Outcomes (COs) specified in the syllabus.</li></ul>		
<ul style="list-style-type: none"><li>The Teacher-Specific Module (TSM) is a compulsory part of the CCA. It should be designed, conducted and evaluated by the teacher and must also be mapped to relevant COs.</li></ul>		

<b>B. End Semester Evaluation (ESE) Project Evaluation and Viva Voce</b>			<b>Page No.</b>
<b>Total Marks : 70</b>			20
<b>Mapped CO</b>	<b>Assessment Criteria &amp; Description</b>	<b>Marks</b>	
CO1	<b>Story and Concept Development</b> - Evaluation of the original story idea, plot structure, genre, character arcs, and overall concept for the animation. Viva questions will focus on how the concept was developed and refined.	15	
CO2	<b>Scriptwriting</b> - Assessment of the animation script's structure, clarity, pacing and where applicable, dialogues.	20	
CO3	<b>Storyboarding</b> - Evaluation of the storyboard for clarity, composition, visual continuity and effective use of camera angles. Viva includes explanation of shot design choices and how the storyboard supports narrative progression.	20	
CO4	<b>Character, Environment and Prop Design</b> - Assessment of character sheets, environment concepts and prop designs based on consistency, anatomy, expression and visual storytelling. The viva will include a discussion on the rationale behind key design decisions.	15	